

# Welcome to CMA Community!

Connecting Owners  
Across all Carter Myers  
Automotive Dealerships



## What is CMA Community?

CMA Community is our new all-in-one platform within Paylocity, designed to unite our 1,300+ employee-owners across all our locations. Launched on June 4, 2025, it's your go-to hub for communication, collaboration, training, and company news. CMA Community empowers every associate to thrive, supporting our mission of **Moving Lives Forward** for associates, customers, and communities.

Think of it as your digital homebase, a place to connect with colleagues, access resources, and celebrate the owner-oriented culture that defines CMA.

## Why CMA Community?

At CMA, we're owners dedicated to each other, customers, and our neighbors. CMA Community helps us:

- **Stay Connected:** Bridge the gap between our 24 locations in Virginia, West Virginia, and North Carolina to share ideas and collaborate.
- **Streamline Work:** Access HR tools, payroll, training, and updates in one place, saving time and



effort.

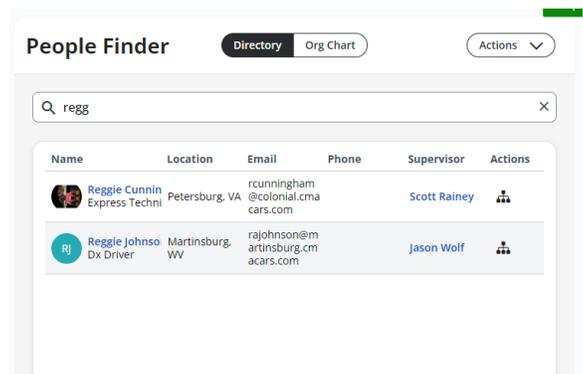
- **Grow Together:** Engage in on-demand training, like the "Community" course in the Learning Management System (LMS), to advance your skills and career.

- **Celebrate Our Culture:** Share successes, recognize achievements, and stay updated on CMA's efforts, like our partnerships with UVA Children's Hospital and Toy Lift.

## Key Features of CMA Community

Here's what you can do with CMA Community:

- **Announcements & News:** Stay informed with company updates, leadership messages, and stories about CMA's impact, like our solar initiatives, philanthropy, and more.
- **Employee Directory:** Connect with colleagues across all locations to foster collaboration.



- **Learning Management System (LMS):** Access the "Community" course and other company trainings to grow professionally (Moving Lives Forward, Microsoft, Professional Development and many more).
- **Group Hubs:** A space for teams to share best practices and support each other.
- **Mobile Access:** Use the Paylocity mobile app or web browser to engage anytime, anywhere.

## How to Get Started

Joining CMA Community is simple! Follow these steps:

1. **Log In:** Visit <https://login.paylocity.com> on a web browser or download the Paylocity mobile app (available on iOS and Android). Use your existing Paylocity credentials.

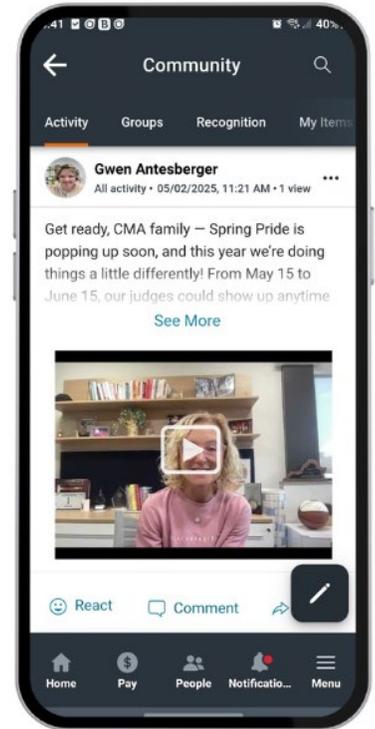


2. **Explore the Hub:** Check out announcements, the employee directory, and company links to our resources, and the Learning Hub (LMS). Search for the “Community” course or “Outlook” in the LMS to learn more.
3. **Connect:** Join discussions, share feedback, and connect with colleagues in the Community feed or in Group Hubs.

### Your Role in CMA Community

As an employee-owner, your voice shapes our community! We need your feedback to make it even better. Here’s how you can help:

- **Share Feedback:** Tell us what works or what can improve. Contact the People Team or your manager with ideas.
- **Engage Actively:** Post updates, comment on announcements, and participate in training to build a vibrant community.
- **Spread the Word:** Encourage your team to explore CMA Community and share its benefits.



### Need Help?

For questions or support, contact the **People Team:** Email [askhr@cmacars.com](mailto:askhr@cmacars.com)

### Let’s Move Lives Forward Together!

CMA Community reflects our commitment to ownership, collaboration, and care. Whether you’re in Charlottesville, Richmond, Staunton, Winchester, Martinsburg, Lynchburg, Rocky Mount or beyond, this platform unites us. Let’s connect, learn, and grow, living our motto: **Owners Just Care More!**

## ACCESS VIA APP



### Scanning QR Codes

At Carter Myers Automotive, we’re all about making things simple for our associates! Follow these quick steps to scan a QR code using your Apple or Android device to add the Paylocity App to your phone.

#### Apple device:

- Open the Camera app on your iPhone or iPad.
- Aim the camera at the QR code, ensuring it’s fully visible.
- Tap the notification banner that appears to open the link or action.
- Follow any on-screen prompts to complete the action.



#### Android device:

- Open the Camera app or Google Lens on your Android.
- Point the camera at the QR code, ensuring it’s fully visible.
- Tap the link or notification that appears
- Follow prompts to complete the action.



**Join CMA Community today and be part of our shared success!**